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**CC:** Joseph Mariani [joe@hollywoodbid.org]  
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Greetings Jt. Security Committee,

I wanted to get on your calendars our meeting which is scheduled for next week - Wednesday, March 9 at 10 a.m. here at the BID office on Hollywood Blvd.

We cancelled last month's meeting due to low RSVP's - hence this early reminder.

One of the things we will begin talking about is the BID renewal which is on the horizon. We'd like to entertain a brainstorming discussion about what BID security might look like in 2019 and beyond. Here are some of the issues for you to begin to think about:

- \* If money was not an object and you had the ability to design the optimal service array to serve the assessment-paying property owners in the two BIDs, what would the ideal program look like?
- \* In your opinion, how has the mission of the BID security and public safety program evolved over time - and are there elements of the "former program" you would want to see returned (good question for the "long-timers")
- \* Would there be a different way to determine zones of benefit in the new BID - where service delivery fluctuates in different parts of the district, and the assessment changes accordingly?
- \* Is there a benefit to merging the two BIDs in the new chapter? What are the pros and cons?
- \* Given the complications of addressing the challenges of the homeless population (and the increasing evidence of people in this city suffering from untreated mental illness) are there program components you would want to see incorporated into the new BID?



I will send out an agenda on Friday, but wanted to get this meeting on your schedule for next week.

Best regards,  
Kerry

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KERRY MORRISON  
Executive Director

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